



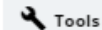
Institutional changes in the tobacco sector

Ingridi Bortolaso, Felipe De Mattos Zarpelon and Rejane Maria Alievi

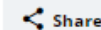
Published Online: July 19, 2022 · pp 63-77 · <https://doi.org/10.1504/IJBG.2022.124523>



PDF



Tools



Share

Abstract

The theoretical reference is based on institutional work, contemporaneously used in the analysis of interorganisational relations. From this perspective, the proposal is to analyse the capacity of external agents to provoke changes in the institutional context of controversial industries. Thus, the object of analysis is the Brazilian tobacco sector. The cyclic model of institutional stability and change was used in the research to identify how external pressures have led to measures to eradicate child labour in tobacco crops. The results of the survey demonstrate the actions that were taken by tobacco companies to eliminate the use of child labour and the difficulties they faced in this process.

Keywords

institutional work, interorganisational relations, Tobacco sector, controversial industry, child labour, institutional context

< Previous Article

Next Article >

Figures References Related Details



Volume 31 · Issue 1 · 2022

ISSN: 1753-3627

eISSN: 1753-3635

History

Published Online: July 19, 2022

Copyright © 2022 Inderscience Enterprises Ltd.

Keywords

institutional work

interorganisational relations